

Remit Address:

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

## **Billing Address:**

SPECIALIZED MEDIA SERVICES Attention: Accounts Payable Attn: Media Account 741 Kenilworth Ave - Ste #204 Charlotte, NC 28204-3873

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Advertiser	Newby/Robinson - NC Court of Appeals
Product	POL - Estimate 1540
Estimate Number	1540

Invoice #	117600-1				
Invoice Date	10/28/12				
Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/28/12				

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	117600
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1149
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a						_		
	Class 1										
				10/15/12 to	10/21/12	1x	-T				
	WRAL			Tu	10/16/12	:30	6:29 AM	NEWBY-ROBINSON rev	\$1,600.00		3
				10/22/12 to	10/28/12	1x	MTWTF				
	WRAL			Tu	10/23/12	:30	6:44 AM	NEWBY-ROBINSON rev	\$1,600.00		1
3	WRAL	6pm News (M-F)	6-630p								
	Class 1	. ,	•								
				10/15/12 to	10/21/12	1x	-TWTF				
	WRAL			Tu	10/16/12	:30	6:29 PM	NEWBY-ROBINSON rev			5
				10/22/12 to	10/28/12	2x	MTWTF				
	WRAL			Tu	10/23/12	:30	6:21 PM	NEWBY-ROBINSON rev			6
	WRAL			W	10/24/12	:30	6:20 PM	NEWBY-ROBINSON rev			2
4	WRAL	Late News	11-1135p								
	Class 2										
				10/15/12 to	10/21/12	1x	-TWTF				
	WRAL			Tu	10/16/12	:30	11:34 PM	NEWBY-ROBINSON rev			1
				10/22/12 to	10/28/12	1x	MTWTF				
	WRAL			М	10/22/12	:30	11:13 PM	NEWBY-ROBINSON rev			2
		<u>A</u>	ired Spots	7							

 Gross Total
 \$16,200.00

 Agency Commission
 \$2,430.00

Net Amount Due \$13,770.00 Payment Terms 30 Days